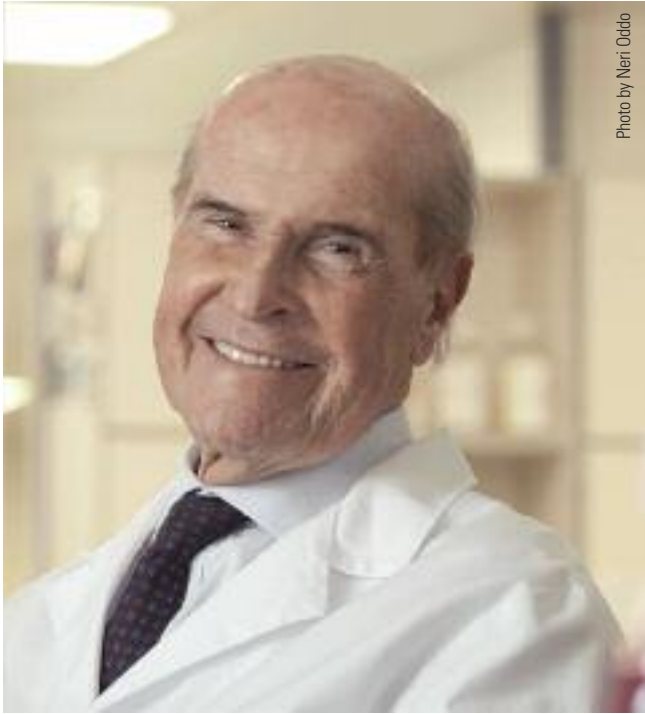


Photo by Neri Odblo

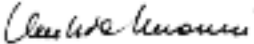


*Believing in the future means believing in the unceasing evolution of civility as well as in growth, development and progress.*

*It involves the will to find solutions to improve people's lives, day after day, by offering ever-renewed hope; this is why believing in the future also means loving science, the privileged tool for the progress of general well-being.*

*The future concerns us closely, because our children, grandchildren and generations to come will live it.*

*Starting as of today to imagine and plan the future should be our commitment and everyone's commitment, the commitment of every company and institution that supports the foundation that bears my name.*

  
Umberto Veronesi

The projects and the initiatives of the Foundation can contribute to improving the life of people and society. **The ideal and concrete support of everyone is important.** Each contribution will allow us to continue the initiatives already in progress and to identify new areas of intervention.

#### HOW TO DONATE:

- **ON LINE BY CREDIT CARD**

On the website [www.fondazioneveronesi.it](http://www.fondazioneveronesi.it)

- **BANK TRANSFER**

made out to Fondazione Umberto Veronesi

**bank account 000012810X39**

Banca Popolare di Sondrio

IBAN IT52 M056 9601 6000 0001 2810 X39

BIC CODE: POSO IT22

Because  
scientific  
research  
is good for  
everyone.  
For you too.

#### Fondazione Umberto Veronesi

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PER IL PROGRESSO DELLE SCIENZE

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Photo by Neri Oddo

**FABIANA SACCHERI**  
She graduated in Biological Sciences

**DANIELE FRANGIONI**  
He graduated in biomolecular sciences and technologies

## Our commitment today

The Umberto Veronesi Foundation was founded in 2003, intending to foster **scientific research** through the allocating of research grants to doctors and researchers and through support to very high-profile projects. The promoters of these initiatives are scientists (among them 6 Nobel Prize laureates, who are also part of the Honorary Committee), whose action is acknowledged at the international level.

At the same time, the Foundation is active in the area of **scientific popularisation**, in order to make the results and discoveries of science collective heritage, by organising important conferences with international speakers, projects for schools, awareness campaigns and through publications.

This is an ambitious project, which calls upon the worlds of education, research (organisations both public and private) and information to achieve its goals.

## Scientific research: the projects

The main activities of the Foundation in the field of **scientific research** are:

- Allocating **research grants** through public announcements addressed to Italian and international researchers.
- Allocating funds, by way of public announcements, to encourage **scientific research** projects in the fields of oncology and cardiology.
- Supporting **SEMM** (European School of Molecular Medicine), a very high-profile institution at the international level, that promotes training and research in the emerging sectors of biomedicine.
- Supporting the experimentation of the **HIFU** technology (High Intensity Focused Ultrasound), an innovative tool addressed to the "minimum effective treatment", that is, maximum efficacy with minimum toxicity for the patient.
- Commitment in the areas of **early diagnosis** and education for prevention: in the field of breast cancer, through awareness campaigns and activities in Egypt, Israel and Palestine; in the field of the fight against cigarette smoking, through the **No Smoking Be Happy**.

## Scientific divulgation: the projects

The main activities of the Foundation in the field of **scientific popularisation** are:

- **Help-desk on Cancer**, the Internet website that offers useful and exhaustive answers on medicine, research, innovative treatments, excellent hospital institutes and many other related subjects.
- The website **www.fondazioneveronesi.it**, focused on health, prevention and correct lifestyle, is an eminent guide offering a set of useful services for the users.
- **The Conference and the Science for Peace Movement**: Nobel Prize laureates, scientists from all areas of science, eminent personalities from the international cultural world present their concrete solutions for peace to the world.
- **The Future of Science World Conference**, a yearly appointment in Venice to discuss current issues of interest to the entire planet.
- **The days of science**, a well-structured intervention aimed at educating to science, aimed at students, university professors and parents on a national scale. It includes special lessons, days dedicated to encounters between scientists and high school students, with educational workshops for students of elementary and secondary schools.
- Commitment to promoting **biological tests**: distribution of information, conferences and publications.
- Initiatives in the **editorial sector**, through the publication of scientific popularisation papers within anyone's reach.
- The Scientific Direction of monthly magazine: **OK La salute prima di tutto**, by RCS.
- **The course for scientific journalists** intended to train expert communicators directly in laboratories, in contact with researchers.

